

DUKES



More than 35 years

Passion ★ Pride ★ Tradition

Advertising Opportunities with the Dukes

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Photos: Ed McPherson OJHL Images

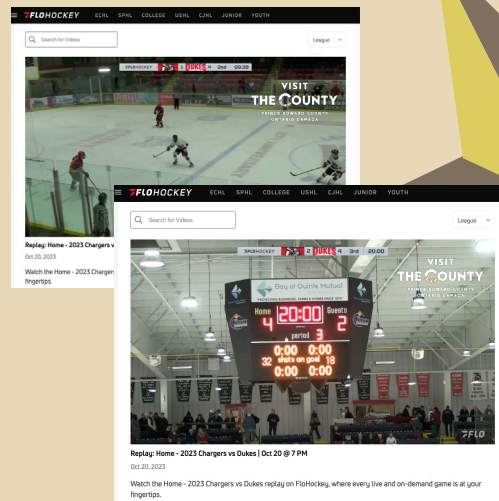
Opportunity Knocks

- Dukes FloHockey TV Telecasts
- Total Sports Magazine
- Arena - Rink board, on-ice, jerseys, game day and more

We have it all wrapped up in amazing promotional packages just for you!

Just a few of our DUKES Alumni ...

NHL_{Sean} Brown NHL_{Matt} Cooke NHL_{Andrew} Raycroft NHL_{Derek} Smith NHL_{Bryan} Helmer NHL_{Declan} Carlile NHL_{Liam} Reddox
NHL DRAFT_{Chris} Auger/Chicago NHL DRAFT_{Dan} Dunn/Washington NHL DRAFT_{Zach} Uens/Florida
NHL DRAFT_{Paul} Karpowich/St. Louis OHL_{Mason} Snell/North Bay NHL DRAFT_{Ben} Roger/Ottawa



FLOHOCKEY TELEVISION PACKAGE

FLOHockey Title Sponsor \$4,000 (SOLD)

27 "home" broadcasts PLUS playoffs, logo present on screen for all 3 periods, Announced throughout as the Dukes FloHockey TV sponsor plus 30 second commercial run during two 15 minute intermissions. shown four times.

FloHockey Commercial Sponsor \$1,200 (\$50 per game)

27 home broadcasts PLUS playoffs. Announced throughout as a Dukes FloHockey TV sponsor plus 30 second commercial run during two 15 minute intermissions. shown 2 times.

BUS WRAP SPONSOR

The Wellington Dukes current Bus Wrap is more than ten years old. We are looking for one or more sponsors to help cover the costs of a new bus wrap. If interested please reach out for our various bus advertising options.

Dukes Executive Membership \$2500 Exclusive Membership Perks

Invite to Dukes Hockey Executive & special Coach meetings & membership newsletters, customized Dukes Executive Jacket, Invitation to Dukes Year End Banquet, Listing on Dukes website as a VIP Executive Member (optional), VIP Game Access, Season tickets to all regular season home games in VIP section, Season tickets to all playoff home games (OR) Full Subscription to FlowHockey TV Broadcasts (watch any game). Plus Exclusive membership food and accommodations deals. Ask our sales associated for more information about this promotion.

DUKES NEW MASCOT SPONSOR \$1,500 (SOLD)

The Dukes are looking to have a custom mascot costume designed. We will have a huge promotion leading up to the introduction of "Duke". The Dukes Mascot will wear a customized outfit with the name of your company prominent on the mascot. Mascot will attend all games, camps, community events, school appearances, parades and appearances not just during the hockey season but also during the off season and can attend your own event when requested.

PRODUCT SPONSORS

- Medical Supplies - \$3000
- Groceries \$1500
- Water 250 cases \$750
- Gatorade 50 cases \$1000
- Biosteel 14 jugs \$1400
- Protein powder 10 bags \$1000
- Shaker cups 30 \$300
- Laundry soap 40 bottles \$500
- Shampoo 90 bottles \$500
- Team Waterbottles x 25 - Your Logo and the Dukes Logo on bottles \$500
- Energy Gels \$500

Total Sports Quinte Magazine

Total Sports Quinte has become one of the most popular sports publications throughout Bay of Quinte and Prince Edward County now in our eighth year.

Residents love to read about local athletes online, check scores and search our extensive Sports Directory through our popular Total Sports Quinte Online news site. We are all things local sports and fitness related. Total Sports Quinte is a division of Dukes Sports & Entertainment. By supporting Total Sports Media you are supporting the Wellington Dukes.

Advertising Rates: Online Publications

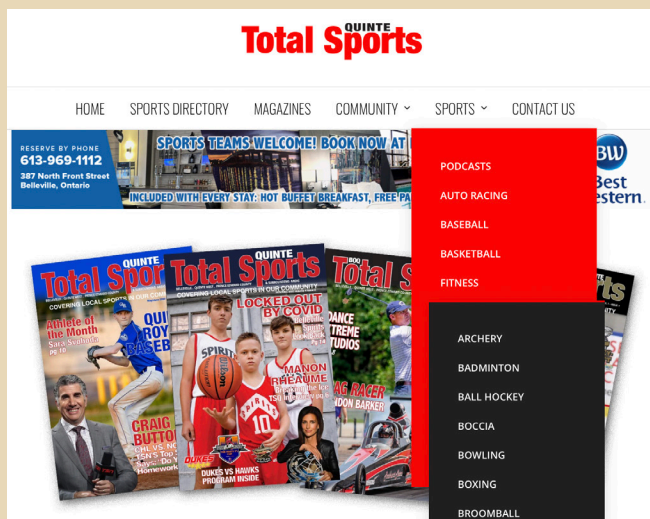
- Back Cover \$400
- Inside Front or Inside Back Cover \$300
- Full Page \$350
- Half Page \$200
- Banner Ad \$100

Other combination advertising packages available. Contact us today for more information and to have us create a campaign that best works for you.

Digital Banner Ad on Totalsportsquinte.ca

Clickable to your website \$100 month for 12 months. Banner can be changed quarterly.

Pay in full for the twelve months - receive 2 months free.



Advertising/sponsor opportunities

IN GAME OPPORTUNITIES

The following include announcements both at the Dukes home games and on FloHockey TV broadcasts. All sponsors listed in game day program and on wellingtondukes.com

PRE-GAME REPORT \$500

After warm-ups a pre-game report will be heard in the arena each game.

DUKES GOALS OF THE GAME \$500

Announced as a sponsor of home team's goals of the game

DUKES STARTING LINEUP & 6TH SKATERS \$1,000

Announced as our sponsor during starting lineup & 6th Skaters at start of game when two minor hockey players line up with the Dukes. Includes logo in program with our 6th Skaters names each game & social media post graphics.

LAST MINUTE OF PLAY \$500 (SOLD)

Heard in the final minute of each period - Brought to you by - Your company name.

TIME OUT \$250 (SOLD)

Heard in the final minute of each period - Brought to you by - Your company name.

3 STARS OF THE GAME \$500

Announced after each home game. Tonights 3 Stars Brought to You by... (slogan). Duke's players will come back on ice after wins and give a wave to fans, also posted on website and social media.

PENALTY KILL \$1,000

Heard as each penalty kill starts. - Brought to you by - Your company name.

POWER PLAY \$1,000

Heard as each powerplay starts. - Brought to you by - Your company name.

WARMUP JERSEY SPONSOR \$5,000

The Dukes will wear customized jerseys for all game warmup home & away games with your company name and logo during the season.

JERSEY NAME BAR SPONSOR \$500

Your name bar on the back bottom of a players home AND away jerseys. (23 available)

JERSEY SPONSOR CREST \$5,000 (PENDING)

Your Company Crest embroidered on ALL home and away jerseys. Includes \$2,500 Home & \$2,500 Away.

PANT PATCH SPONSOR \$1,500 (PENDING)

Your company logo on the front right leg of all player pants.

HELMET DECAL SPONSOR \$1,500 (PENDING)

Your company logo on all players home and away helmets both sides.

DUKES KIDS CAMP JERSEY SPONSOR \$500 (1 SOLD)

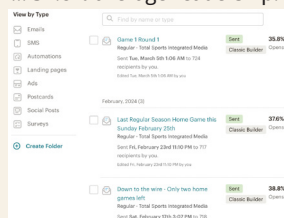
Your name bar on the back Top of all Kids Camp jerseys - theirs to keep. PA Camps have 50 children in attendance.

PLAYOFF SPONSOR \$4,000 ALL ROUNDS

- Logo on all social media posts
- Logo on cover of all Gameday programs
- Write up about sponsor in the game day programs
- Logo on all online & Printed Tickets
- Clickable banner on Playoff Tickets website page
- Sponsor receives 30 playoff tickets to give away
- Sponsor receives two Sponsor playoff passes (all playoff games - all rounds)
- 10 announcements per game as official sponsor
- Announced on FloHockey TV as Playoff Sponsor on all broadcasts.
- Ten second tagline on all Dukes Playoff Radio Advertisements on 95.5 and Cool 100 for duration of 1st round playoffs
- Logo on all press stories published
- Logo and clickable banner in the Dukes eNews
- A team signed Dukes Jersey

DUKES eNews Ad \$250

Clickable Business Card Size Banner in our weekly eNews that goes out to more than 800 subscribers and growing ... 39.8% average readership.



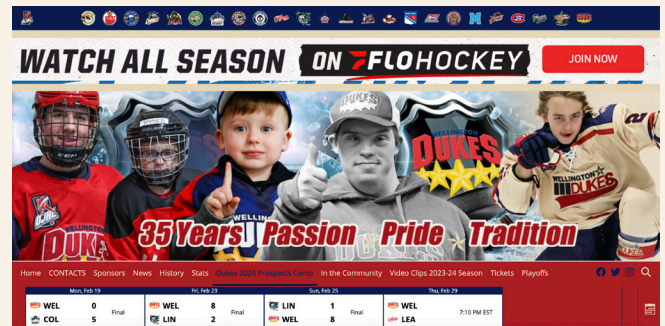
SOUVENIR PROGRAM ADS

Approximately 2500 programs regular season plus playoffs.

- Business Card size / Black & White \$350
- Back Cover 1/3 page colour Banner - \$1,000 (Ad can be changed weekly).

WEBSITE BANNER \$1,000

Clickable Banner Ad on Wellingtondukes.com - Business Card size - right side home page.



PLAYER HOCKEY TRADING CARDS \$500

Have your logo displayed on the players free collector trading cards & hockey card posters used for autograph signings, player appearances.

GAME NIGHT - CHARITY SPONSOR \$500

Support our charity of the night at the Dukes game. Logo on front of game day program, half page Ad in program and logo on all social media posts leading up to the game. Participate in the puck drop red carpet ceremony, have a booth at the game to promote your business. This sponsorship fee is split \$250 to the charity and \$250 to the Dukes. Logo on Cheque presentation photo following game.

DUKES ANNUAL QR CODE CONTEST \$250

The Dukes run a QR Code Contest each season with weekly prizes and a grand prize giveaway package at the final regular season home game. Each year 800-1,000 fans enter the contests. Your business name and prize listed on Dukes website contest page throughout the season and every game day program. Sponsorship is \$250 for the season plus a prize worth \$100 or more for the grand prize draw.

EVENT SPONSOR

Please email or call us for more information on sponsoring the events below and other events.

SKATE & LUNCH WITH SANTA/ THE DUKES/ SPARKY - \$2500

- In support of our Firefighter's Teddy Bear Toss & Toy Drive - 120 skaters/ approx 250 for Lunch. Sponsorship covers game tickets for students and children free of charge compliments of your company to the associated Dukes Toy Drive Game and covers lunch with Santa. Your logo on the backs of all student/ kids free tickets, your logo and naming sponsor on all social media posts and in the Toy Drive game day program.

DUKES SEASON KICK-OFF PARTY- \$1,000

- Become the main sponsor of the Dukes Season Kick-off Party held at LeHigh Arena in Wellington. Join our team and fans to celebrate.

DUKES PLAYOFF TAILGATE PARTIES - \$1,000 (PER ROUND)

- Become the main sponsor of the Dukes Tailgate parties held at LeHigh Arena in Wellington OR at your location. Join our team and fans to celebrate.



SELFIE BOOTH SPONSOR \$1,500

- Become one of the main sponsor of the Dukes Selfie Booth. Set up at all home games and most events.
- Be #Hashtagged in all social media posts from the Dukes game day staff and fans. Selfie Contests are run throughout the season - fans tag the Dukes and our sponsor for chance to win prizes.

VIDEO SCORE CLOCK SPONSOR

The Dukes are looking for a major sponsor(s) to purchase a new high definition score clock for the LeHigh Arena. If interested please let us know and we will meet with you to outline the various specifications and models we have been quoted.

ICE LEVEL ADVERTISING

Chuck-A-Puck Screen Ads & Puck Logos \$1,200

Announcements as Chuck a Puck Sponsor Company name on Clock throughout contest. Logo in gameday program as the official sponsor, Logo on all Pucks (Numbered Pucks are purchased by fans for \$1 from start of game until contest at 2nd intermission)



BOTTOM MEDIA BOOTH BANNER \$1,500 8' x 4' WHISKEY CORNER EXCLUSIVE SPONSOR \$2,500 -1 space available 39' x 4' banner includes 4 regular season tickets for every home game.

Full Rink Board Signs \$1,000 (SOLD OUT)

Size 96"x 40" (1 time initial print/install cost of \$200)

Half Board Sign \$600

Size 4' x 40" (1 time print/install cost \$100)

Penalty Bench Full Board \$1,500 (SOLD)

96"X40" + 2 Doors (1 time initial print/ install fee of \$250)

ON-ICE LOGOS

\$1500 per season (1 AVAILABLE)

*One time print charge by quotation - Print of special Vinyl Logo - once logo is printed it is stored for seasonal use.

Check us out!

facebook sites

[/TotalSportsQuinte](#)

[/OJHLDukes](#)

Twitter

[@TotalsSportsQuinte](#)

[@OJHLDukes](#)

Instagram

[#TotalSportsQuinte](#)

[#OJHLDukes](#)

Web

[wellingtondukes.com](#)

[totalsportsquinte.ca](#)



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Follow us on twitter/ instagram/ facebook @ OJHLDukes



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